

PUBLICITY RELEASE AGREEMENT

Date: _____

I hereby consent to the use of my name, photograph, video or other likeness by Kiddie Academy Domestic Franchising, LLC and/or its corporate affiliates ("Kiddie Academy"), their respective members, shareholders, directors, employees, agents, licensees, franchisees, and assigns in all marketing and advertising materials, publications, word of mouth programs, social networking sites, websites and/or in media interviews without restriction as to form, manner, frequency or duration of usage.

I further agree that my name and/or photograph and/or video and/or other likeness may be used with whatever visuals, copy or other elements in Kiddie Academy's online newsletters, social networking sites, websites or visual, electronic or print media, and I agree that all such materials produced hereunder are and will remain the sole and exclusive property of Kiddie Academy and will not have to be reviewed with or by me prior to their use.

I further consent to the use of statements, comments, or opinions I have made, whether oral or written, referring or relating to Kiddie Academy, its business, the Kiddie Academy system and its programs, and my own franchised business.

I hereby warrant and represent that the statements attributable to me accurately reflect my true and honest belief and my actual experience with Kiddie Academy, which I testify to and recommend. I agree to execute whatever documents Kiddie Academy requires confirming this warranty and representation.

I represent that I am over the age required by law in this state to enter into binding agreements and that I have no conflicting contractual obligations that would interfere with my performing services hereunder or my granting the rights herein granted. If I am under age, the signature of my guardian below shall constitute the guardian's consent on my behalf to the terms and conditions of the Release Agreement. This consent is irrevocable and is given on the express understanding and condition that no reward or compensation is or shall be due to me or to the undersigned parent/guardian for the giving of this consent.

I hereby certify and represent that I have read the foregoing and fully understand the meaning and effect thereof and that my signature below represents my consent and agreement.

Signature: _____

Printed Name: _____

Address: _____

Telephone: _____

For Minors under 18 yrs of age

Signature of Parent/ Guardian: _____

Print Name: _____

Print Child's Name: _____

